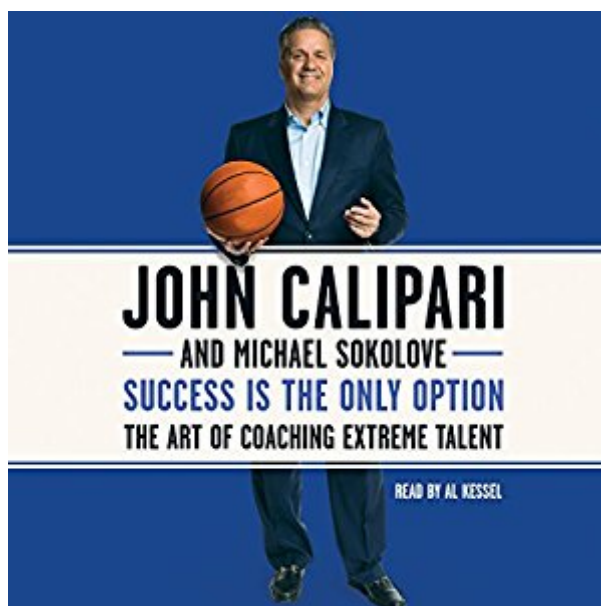


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# Success Is The Only Option: The Art Of Coaching Extreme Talent



## Synopsis

Kentucky's charismatic coach shares the secrets of creating one of the premiere programs in college basketball, revealing how he transforms a group of former high school superstars into selfless, cohesive teams - including a remarkable squad last year that fell just one game short of a perfect season. Kentucky basketball coach John Calipari is known for his unparalleled ability to recruit the nation's best young players, some of whom will spend just one year with him before going to the NBA, and convincing them to commit to the team without sacrificing their personal goals. It is a promise he makes to them: "Fully invest in the present - and each other - and I guarantee it will serve your future." Here, for the first time, he distills his team-building methods in ways that apply to CEOs, business owners, coaches, teachers, and leaders of all kinds - lessons for anyone seeking to inspire talented individuals to reach for their best selves and contribute to a greater good. A basketball team is an intimate workplace in which blend is everything and character matters. As such, it is a window into the nature of successful leadership. Calipari views each new team like a start-up business - one composed of new players, new relationships, and new challenges. Each season is a series of discoveries as he learns how to unleash the extreme talent in each of his players and mold them into championship material as college basketball comes to a crescendo every spring. While he can't control everything, he is responsible for everything - just like a CEO. An enlightening look at leadership, management, and team building, *Success Is the Only Option* offers the keys to winning on and off the court.

## Book Information

Audible Audio Edition

Listening Length: 7 hours 31 minutes

Program Type: Audiobook

Version: Unabridged

Publisher: HarperAudio

Audible.com Release Date: November 15, 2016

Language: English

ASIN: B01L0J7KJ8

Best Sellers Rank: #46 in Books > Sports & Outdoors > Basketball > Coaching #352 in Books > Audible Audiobooks > Nonfiction > Sports & Recreation #586 in Books > Audible Audiobooks > Business & Investing > Leadership & Management

## Customer Reviews

Coach Cal shares his coaching insights, and his tips translate far beyond basketball. In fact, this is not a basketball book, or even a coaching book. This is a collection of stories about how to help talented people help themselves by helping others. He is right. We are here for a reason, and it is a leader's job to create self-awareness and nurture ownership for pursuing one's passion.

Excellent book. I work in the healthcare market in sales. Great business lessons, well written and I really liked reading about Coach Cal and the Kentucky basketball program. Before the book I was not a fan of the one and done aspect of College basketball and I now have a much better understanding of this along with a tremendous appreciation of how Coach Cal makes it work.

Excellent look at value systems and management insights to growing people and organization as well as teams.

very good book with a lot of inspirational insight

Purchased it for a gift for a coaching friend. he reads any and all good coaches books. Ill share his review soon but I am sure it will be good. I skimmed through it already!

Good insights into one of the most successful college programs anywhere. Good blend of real stories and the practical application in every day life.

Love Coach Cal

Inspirational anecdotes and thoughtful insights applicable to most any area of life.

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